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PATENT
Attorney Docket No.: DERN-00101

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:) Group Art Unit: 3622
Howard Dernehl) Examiner: Raquel Alvarez
Serial No.: 09/635,994) **TRANSMITTAL LETTER**
Filed: August 9, 2000) 162 North Wolfe Road
For: **WEB BASED REFERRALS WITH**) Sunnyvale, California 94086
REWARD INCENTIVE) (408) 530-9700
) Customer Number 28960

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

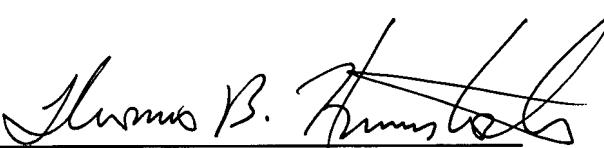
Sir:

Enclosed please a response to the office action mailed on July 3, 2007, for filing with the U.S. Patent and Trademark Office.

The Commissioner is authorized to charge any additional fee or credit any overpayment to our Deposit Account No. 08-1275. **An originally executed duplicate of this transmittal is enclosed for this purpose.**

Respectfully submitted,
HAVERSTOCK & OWENS LLP

Dated: September 4, 2007

By: 
Thomas B. Haverstock
Reg. No.: 32,571

Attorneys for Applicants

CERTIFICATE OF MAILING (37 CFR § 1.8(a))
I hereby certify that this paper (along with any referred to as being attached or enclosed) is being deposited with the U.S. Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to the: Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450

HAVERSTOCK & OWENS LLP.

Date: 9/4/07 By: M. Neuman - 1 -



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Madam:

In response to the Office Action of July 3, 2007, Applicants request reconsideration in view of the following:

Remarks/Arguments begin on page 2 of this paper.